

Privacy Notice

This Privacy Policy describes how London Road Dental Practice (“we” or “us”) gathers and uses personal information submitted on our website www.londonroad-dentalpractice.co.uk. It also describes the choices available to you regarding our use of your personal information and how you can access and update this information.

Input of your details onto the contact us form is voluntary. If you do decide to fill in the form, we will not collect your personal information until you agree to submit the form.

Information We Collect

If you enter your details into the Contact Us form at www.londonroad-dentalpractice.co.uk, you will be asked to provide certain personally identifiable information (“PII”) such as your name, email address and telephone number. If you decide to provide PII, you are telling us that this information is both true and accurate, and that you are authorised to provide it to us.

Lawful Basis for processing

We use legitimate interest for collecting your data via our online form to allow us to respond to your queries. Our cookies are based on consent, this can be withdrawn by disabling cookies on your browser

Use of personal information

We will treat your personal information as confidential, and we will not share your personal information with third parties without your permission.

Information provided through the Contact Us page of our website will be stored in our Customer Relationship Management solution and will be used by our staff members to follow-up with you directly based on your interest in our products or services.

Control of personal information

You can confirm, change, delete or update personal information you have provided to us by contacting us at or 01442 252980.

Security of personal information

The security of your personal information is important to us. We follow generally accepted standards to protect the personal information submitted to us, both during transmission and once we receive it. However, no method of transmission over the internet, or method of electronic storage is one hundred percent secure and we cannot guarantee its absolute security. Please contact us, if you have any questions about security on our site.

Use of cookies and tracking technology

When you visit our site we may store information about your web session and assign you one or more cookies. Your browser will store these cookies on your computer in a small text file, and if you return to the site the cookie may be read.

Permanent cookie files remain on your computer’s hard drive until you delete them manually using your browser or operating system software. You can enable your browser to refuse cookies, but doing so may disable access to some services and tools that we offer.

Enforcement of this policy

If you have questions about the policies described in this policy, please contact us directly.

Social Media Features and Widgets

Our site includes social media features, such as the Facebook Like button and widgets, such as the ShareThis button or interactive mini-programs that run on our site. These features may collect your IP address, which page you are visiting on our site, and may set a cookie to enable the feature to function properly. Social media features and widgets are either hosted by a third party or hosted directly on our site. Your interactions with these features are governed by the privacy policy of the company providing it.

Changes to this policy

We may from time to time update this privacy policy. When we make these updates, we will change the “last updated” date listed below. If we make a material change to this policy in how we use your personal information, we will update users by placing a more prominent notice on our home page before the change. We encourage you to periodically review this page for the latest information on our privacy practices. Your use of www.londonroad-dentalpractice.co.uk after an updated privacy policy becomes effective will indicate your acceptance of the updated policy.

Contact information

If you have any questions regarding our privacy policy, please contact us by emailing or 01442 252980.

Last Updated: 18/05/2018